

Fold Line

FINISHED SIZE - 4" x 18"
SIZE WITH BLEEDS - 4.25" x 18.25"

FIRST FOLD - 3"
SECOND FOLD - 9"
THIRD FOLD - 15"

SAFE AREA
All important information should be in
this area away from cut and fold lines
3.5" x 5.5"

BLUE - MARGIN
(No text should be in this area)
0.25" of margin on each side

RED - FULL BLEED AREA
(Background colour or image should extended
to this area) - *0.125" of bleed for each side*

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