

BACK SIDE

SAFE AREA
All important information
should be in this area away
from cut and fold lines
(Size: 6.75" x 4.75")

FOLD LINE AT 5"



FRONT SIDE

FINISHED SIZE - 7" x 10" 
SIZE WITH BLEEDS - 7.25" x 10.25"
FOLDED SIZE - 7" x 5"

RED - FULL BLEED AREA
Background colour or image should extended to this area 
(0.125" of bleed for each side)

BLUE - MARGIN

No text should be in this area
(0.125" of margin for each side) 

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SIZE WITH BLEEDS - 7.25" x 10.25"
FOLDED SIZE - 7" x 5"

SAFE AREA

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(Size: 6.75" x 4.75")

TOP INSIDE



FOLD LINE AT 5"

RED - FULL BLEED AREA

Background colour or image should extended to this area
(0.125" of bleed for each side)



BLUE - MARGIN

No text should be in this area
(0.125" of margin for each side)



SAFE AREA

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BOTTOM INSIDE