

1ST FOLD LINE AT 5.25" →

2ND FOLD LINE AT 10.5" →

3RD FOLD LINE AT 15.75" →

RED - FULL BLEED AREA

Background colour or image should extended to this area
(0.125" of bleed for each side)

SAFE AREA

All important information should
be in this area away from
cut and fold lines

(Size: 5" x 10.75")

5.25" x 11"

TOWER TENT CARD

FINISHED SIZE - 11" x 17"
SIZE WITH BLEEDS - 11.25" x 17.25"

SAFE AREA

All important information should
be in this area away from
cut and fold lines

(Size: 5" x 10.75")

5.25" x 11"

BLUE - MARGIN

No text should be in this area
(0.125" on each side)

SAFE AREA

All important information should
be in this area away from
cut and fold lines

(Size: 5" x 10.75")

5.25" x 11"