#### SAFE AREA

All important information should be in this area away from cut and fold lines

(Size: 4.75" x 6.75")

FOLD LINE AT 5"

# **BACK SIDE**

### **SAFE AREA**

All important information should be in this area away from cut and fold line

(Size: 4.75" x 6.75")

## FRONT SIDE

FINISHED SIZE - 10" x 7"
SIZE WITH BLEEDS - 10.25" x 7.25"
FINNISH FOLDED SIZE - 5" x 7"

RED - FULL BLEED AREA
Background colour or image should extended to this area
(0.125" of bleed for each side)

BLUE - MARGIN No text should be in this area (0.125" of margin for each side)

## **SAFE AREA**

All important information should be in this area away from cut and fold line

FOLD LINE AT 5"

## **SAFE AREA**

All important information should be in this area away from cut and fold line (Size: 4.75" x 6.75")

FINISHED SIZE - 10" x 7"
SIZE WITH BLEEDS - 10.25" x 7.25"
FINNISH FOLDED SIZE - 5" x 7"

### **RED - FULL BLEED AREA**

Background colour or image should extended to this area (0.125" of bleed for each side)

### **BLUE - MARGIN**

No text should be in this area (0.125" of margin for each side)

BACK OF THE FRONT SIDE